CUSTOM SHIRT FIT

HOW TO MEASURE
your ORRA shirt

Follow the method that matches the option you selected on the website. Measure carefully, then enter the same values in your ORRA fit form.

1 BODY MEASUREMENTS

Use a soft tape measure around your body. Keep the tape level and comfortably close without pulling it tight.

2 MEASURE AN EXISTING SHIRT

Lay a buttoned shirt that fits you well on a flat surface. Measure the garment, not your body.

Before you start

1 Use a soft tape

A flexible tailor's tape works best. Ask someone to help with shoulder and sleeve measurements.

2 Measure twice

Stand naturally for body measurements. Smooth the shirt flat for garment measurements.

3 Use one unit

Choose centimetres or inches on the website and use that unit for every entry.

PLEASE NOTE

Body measurements and shirt measurements are different. Follow only one method for an order. Enter your measurements as taken; do not add extra room yourself. Select your preferred fit in the website form when using body measurements.

Your 3-step fit profile

1 Choose a method
Body or existing shirt

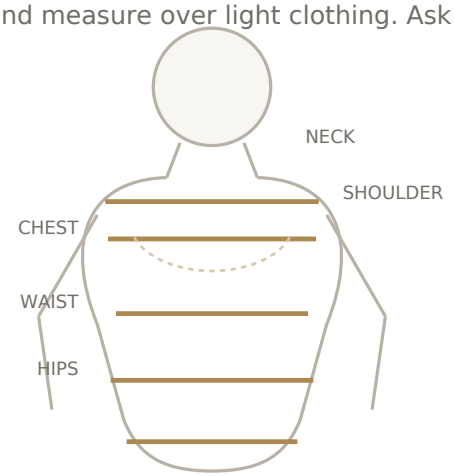
2 Take the measurements
Use the instructions on pages 2 or 3

3 Submit on ORRA
Enter each value in the matching field

ORRA | WEAR LIKE A KING

Measure your body

Keep the tape level, stand relaxed, and measure over light clothing. Ask someone to help where needed.



Approximate tape positions

MAIN MEASUREMENTS

1. **Neck**
   Measure around the base of your neck where a shirt collar sits. Leave room for two fingers; do not pull tight.
2. **Chest**
   Measure around the fullest part of your chest, under the arms. Keep the tape level and breathe normally.
3. **Waist**
   Measure around your natural waist. If your abdomen is the widest point, measure there instead.
4. **Hips**
   Measure around the fullest part of your hips and seat, with the tape level.
5. **Shoulder**
   Measure across the top of your shoulders, following their curve from edge to edge.
6. **Sleeve length**
   From the shoulder point to the wrist where you want the cuff to end. Keep your arm relaxed and straight.
7. **Wrist**
   Measure around the wrist bone. Enter the actual measurement; do not add cuff ease.
8. **Bicep**
   Measure around the fullest part of your upper arm.
9. **Armhole**
   Measure around the top of your arm and underarm. Keep one finger inside the tape for comfort.
10. **Shirt length**
    From the shoulder near the collar seam, down the front to where you want the shirt to end.

Optional, if your order asks for them

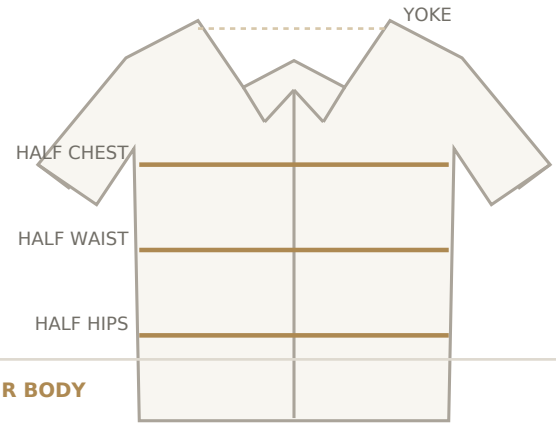
Short sleeve length: shoulder point to the place you want the sleeve to end. Elbow or forearm: note the distance down from the shoulder point to the widest area, then measure around that area.

Choose Slim, Regular, or Relaxed in the body-measurement form. If the form asks for height or weight, enter those separately as profile details.

Enter your actual measurements. ORRA will apply the selected fit.

Measure a shirt that fits

Button the shirt and lay it flat on a smooth surface. Smooth out wrinkles, but do not stretch the fabric.



MEASURE THE GARMENT, NOT YOUR BODY

1. **Collar**
   Spread the collar flat. Measure from the centre of the buttonhole to the centre of the button.
2. **Half chest**
   Measure straight across, seam to seam, just below the armholes.
3. **Half waist**
   Measure straight across from side seam to side seam at the waist.
4. **Half hips / hem**
   Measure straight across from side seam to side seam at the bottom of the shirt.
5. **Yoke**
   Across the back, from one outer shoulder edge to the other.
6. **Shoulder**
   Along the shoulder seam from the collar seam to the sleeve seam.
7. **Sleeve length**
   From the shoulder seam to the end of the cuff, along the outside edge of the sleeve.
8. **Half bicep**
   Measure the sleeve width straight across at the upper arm.
9. **Cuff**
   Lay the cuff flat. Measure from the centre of the buttonhole to the centre of the button.
10. **Shirt length**
    At the back, from the centre of the collar seam to the bottom hem.
11. **Half armhole**
    Follow the curved armhole seam carefully; do not measure in a straight line.

Optional sleeve shaping

If requested, note how far down from the shoulder seam your elbow or forearm sits, then measure the sleeve width across at that point.

Half measurements are widths across the flat shirt, not measurements around your body.

Use the same unit for every field, then enter each value in the matching website field.

Need a hand measuring?

Use the measurement help links on the ORRA website or contact our team.